

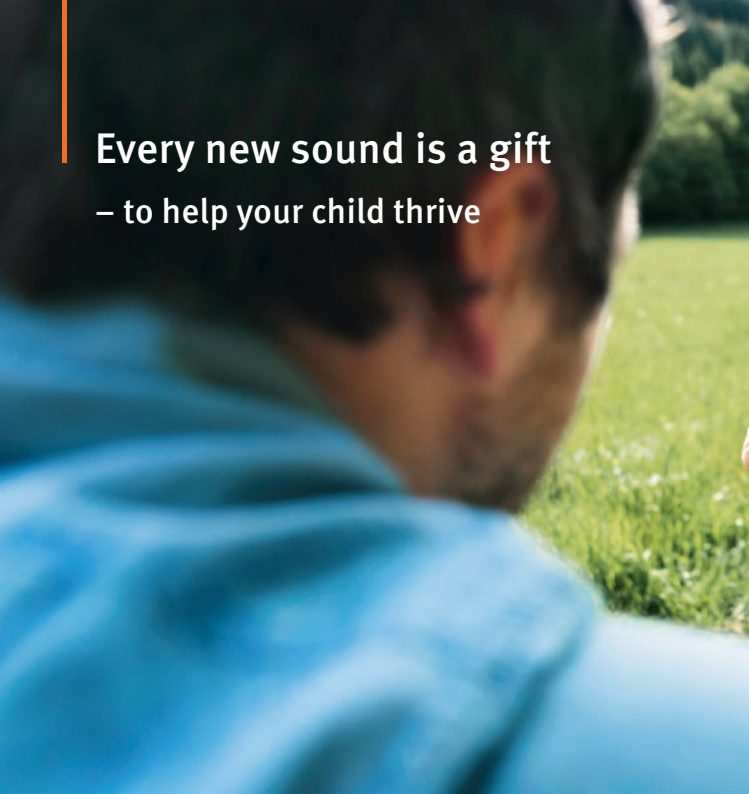
Ponto™ – Bone Anchored Hearing System

Ponto 5

Open up your child's world
– with powerful sound to the brain



oticon
MEDICAL



**Every new sound is a gift
– to help your child thrive**

Children learn and grow by absorbing everyday input from the world all around them. This is called incidental learning – and having access to more sounds from their environment helps ensure they don't miss out.

A breakthrough in fuller sound for children

That's why Ponto 5 combines pioneering technologies that open up your child's full 360° soundscape. This supports the way the brain naturally makes sense of sound.^{1,2}

And with access to fuller sound, your child gets better conditions to engage with life's great opportunities.



DID YOU KNOW? More than
80%
of what children learn comes
through incidental learning.³

The Ponto SuperPower – access to more sound

The most powerful abutment-level sound processor
available – for hearing loss up to 65 dB HL BC

The best head start

– starts with better sound

For any child, early access to clear, high-quality sound is a cornerstone of speech and language learning. When your child has a hearing loss, choosing the most appropriate treatment can help them get off to the best start, too.

Fully immersed in premium sound

With Ponto 5, your child gets access to premium sound quality – continually analysed and optimally balanced. Giving them a great foundation for their own language development.

Ponto 5 gives your child:

Unique feedback prevention

Easy connectivity




Renowned reliability and durability



Support for environmental awareness and incidental learning*

Access to more sounds with the most powerful abutment-level sound processor

***The OpenSound Navigator™ technology in Ponto 5 is a feature shown to support incidental learning in children with hearing aids.^{4,5}**



Empowerment all around

Traditional hearing technology for children aims to provide speech understanding – either by removing surrounding sounds or by providing access to all sounds, whether relevant or not. This can risk making your child feel cut off from their surroundings – or overwhelmed by noise. Ponto 5 takes a different approach.

Imagine the crunch, whisper, swoosh and giggle
With pioneering OpenSound Navigator technology, Ponto 5 continuously adjusts to give your child access to clear speech and other sounds from all around them.



Yet it reduces disruptive noise extremely fast, even in between words – and has the power to detect speech from noise while preserving relevant environmental sounds.

Hearing the big picture

From the playground to the classroom, this gives your child the awareness to access sounds and speech in quiet and noisy situations. And empowers your child to decide what to focus on.

“

She feels a better quality of hearing like she's hearing naturally and not through an aid.”

Amy, mother of Poppy, Ponto 5 Mini user, UK

Benefits beyond better hearing

A better hearing future starts with the brain

Your child's brain is their natural sound filter. It turns sound into meaning and decides which sounds are important. Ponto 5 provides outstanding conditions for your child's brain to do its job. And the results speak for themselves, with significantly improved speech understanding⁶ and less listening effort⁵.

So your child can focus on more opportunities to play, learn and participate – now and in the future.



Revolutionary feedback prevention

When something or someone comes very close to a traditional sound processor, this can cause annoying whistling sounds called feedback. Ponto 5 solves the issue of feedback with a technological first – the OpenSound Optimizer™ – which stops audible feedback before it occurs.*7 This enables more stable and consistent sound throughout your child's day.

Your child can even give someone a hug without worrying about feedback causing them to miss out on what's being said.

*For prescribed fittings, according to best practice and during normal use.



Connecting your child to their digital world

For children with hearing loss, connectivity options can help make everyday life easier. Ponto 5 connects wirelessly to modern smartphones and offers a wide range of apps and accessories that make it easier to take part in school, enjoy entertainment and have fun with friends.

- **Classroom connectivity**

EduMic lets your child connect directly to teachers, FM systems and classroom electronics.

- **Easily stream TV**

The TV Adapter 3.0 lets your child stream sound from your TV to their sound processor.

- **Hands-free audio streaming**

ConnectClip turns your child's Ponto into a hands-free headset using a smartphone. So they can easily stream sound from music, videos or conversations. Even use it as a remote microphone during car rides.

- **Better control with Oticon ON app**

Makes it easier for older children and parents to monitor and control the sound processor from a smartphone. Discreetly adjust the volume, change programmes, get alerts and more.



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Reliability you can count on

When looks matter

The Ponto 5 family features the smallest SuperPower bone anchored sound processor available. With a range of colours – and decorative stickers – to match your child’s every style and personality.

Made for childhood

All aspects of Ponto 5 have been designed to stand up to life’s big adventures. It’s undergone extensive testing, including drop tests, humidity and sweat tests, extreme temperature changes and exposure to water. So you can be sure that Ponto 5 won’t let your child down.

Peace of mind

Parents and caregivers can rest easy with a tamper-resistant battery drawer and LED indicator to monitor the processor status.





C093
Chestnut Brown



C094
Terracotta



C090
Chroma Beige



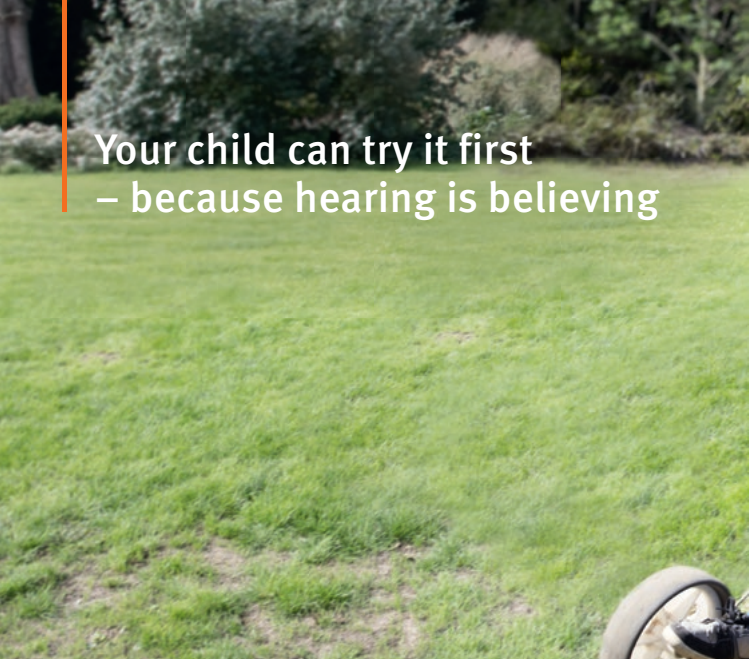
C044
Silver



C092
Steel Grey



C063
Diamond Black



Your child can try it first – because hearing is believing

A Softband is a powerful way to start your child on their journey to better hearing. Our innovative Softband 5 is comfortable and practical for children of all ages.

- Impressive sound transmission
- Wide selection of colours
- Two adjustable sizes for a snug and tailored fit
- Quality design and materials for comfortable all-day use
- Options for attaching one or two sound processors

Learn more

www.oticonmedical.com/PontoForChildren



Softband 5 is available in 8 colours and 2 sizes



Procedures for peace of mind

When your child is ready to move to an implant for even better sound, the Ponto System offers options for minimally invasive procedures

¹O'Sullivan, et al. (2019). Hierarchical Encoding of Attended Auditory Objects in Multi-talker Speech Perception. *Neuron*, 104(6), 1195-1209.

²Puvvada, K. C. et al. (2017). Cortical representations of speech in a multi-talker auditory scene. *Journal of Neuroscience*, 37(38), 9189-9196.

³Beck, D and Flexer, C., 2011. Listening Is Where Hearing Meets Brain ...in Children and Adults. *Hearing Review*. Oct., 2011.

⁴Ng, E., et al (2019) Improved speech understanding with less effort in children: An OpenSound Navigator™ study. Oticon Whitepaper.

⁵Ng, E. (2017) Benefits of OpenSound Navigator™ in children. Oticon Whitepaper.

⁶Data on file at Oticon Medical – Clinical study BC109.

⁷Data on file at Oticon Medical.

Because sound matters

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the power of sound to people at every stage of life. As part of the Demant Group, a global leader in hearing healthcare with more than 16,500 people in over 30 countries and users benefitting from our products and solutions in more than 130 countries, we have access to one of the world's strongest research and development teams, the latest technological advances and insights into hearing care.

Our competencies span more than a century of innovations in sound processing and decades of pioneering experience in hearing implant technology. We work collaboratively with patients, physicians and hearing care professionals to ensure that every solution we create is designed with users' needs in mind. We have a strong passion to provide innovative solutions and support that enhance quality of life and help people live full lives – now and in the future.

Because we know how much sound matters.



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